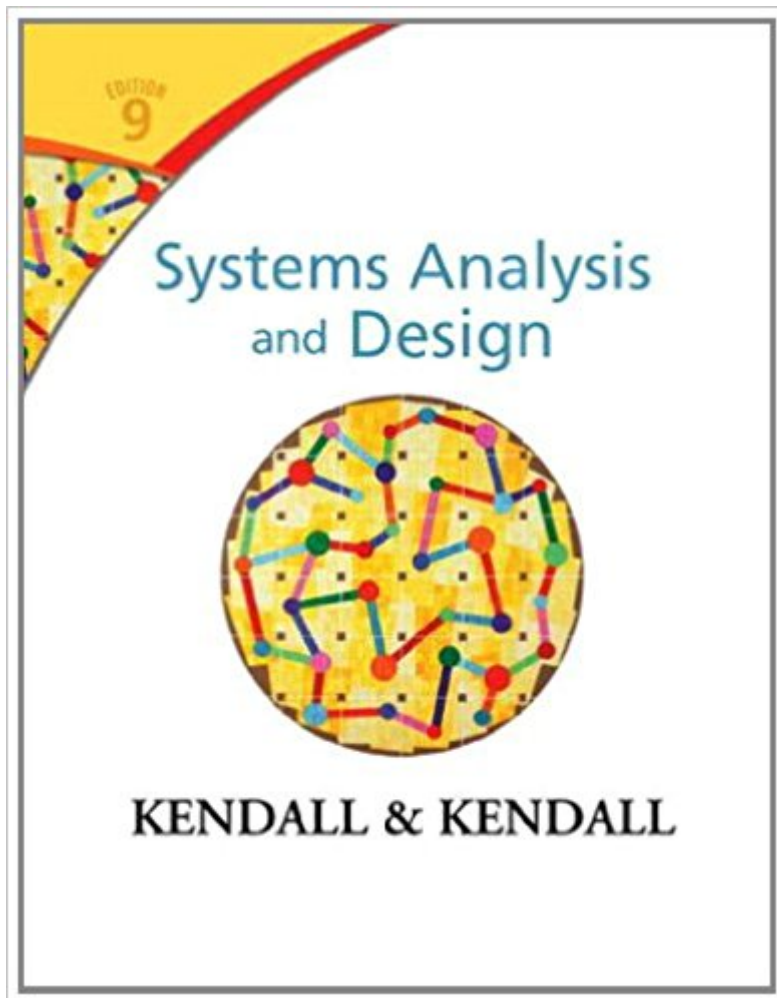




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Systems Analysis And Design (9th Edition)



Synopsis

Directed primarily toward students taking an course in undergraduate systems analysis and design, this text also provides practical content to current and aspiring industry professionals. Kendall and Kendall's *Systems Analysis and Design*, 9e, is a human-centered book that concisely presents the latest systems development methods, tools, and techniques in an engaging and easy-to-understand manner.

Book Information

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Customer Reviews

OFTEN IMITATED, NEVER DUPLICATED... There is simply no other Systems Analysis and Design textbook as exciting as Kendall & Kendall'. Their dynamic, comprehensive presentation leaves no stone unturned. With plenty of review questions and problems, hypothetical consulting situations, an ongoing case study, and even an associated Internet-based case study, this book makes the concepts of the course understandable and motivating. You are given all the tools to learn how to become a successful systems analyst, ace your exams, and have fun doing it' YOU WANT TO LEARN HOW TO BE A SYSTEMS ANALYST AND SYSTEMS DESIGNER... This book includes expanded coverage of data flow diagrams, data dictionaries, and process specifications, as it introduces examples of new software used by analysts and designers to manage projects, analyze and document systems, design new systems, and implement their plans. YOU NEED CURRENT TOPICS IN SYSTEMS ANALYSIS AND DESIGN... The fifth edition of "Systems Analysis and Design" has new coverage of UML, wireless technologies, ERP, Web-based systems

for e-commerce, and expanded coverage on RAD and GUI design. **YOU WANT YOUR SYSTEMS ANALYSIS AND DESIGN TEXT TO GIVE YOU HANDS-ON EXPERIENCE...** HyperCase--original, hypertext-based software created by the authors--is located on the text's Companion Web site: www.prenhall.com/kendall. This innovative software gives users firsthand experience with a business and organizational structure, allowing you to interview employees, observe office dynamics and practices, analyze prototypes, and review existing systems. The case, a business simulation called "Maple Ridge Engineering," is revisited throughout the text, with end-of-chapter exercises. All activities are based on real-life consulting experiences. **YOU MUST HAVE INFORMATION ON HOW TO GET EXPERIENCE AS A SYSTEMS ANALYST...** The authors include new coverage on analyzing e-commerce--including thorough new material of e-commerce Web site design--and more than 70 consulting opportunities, including new ones with an e-commerce focus. Students can evaluate the political, ethical, social, and economic implications of their systems design in these mini-cases. **KENDALL & KENDALL, SYSTEMS ANALYSIS AND DESIGN, FIFTH EDITION** giving you the tools to learn, practice, and perfect your skills in Systems Analysis and Design like no other text on the market ever has or ever will!

This is a decent beginner's book into systems analysis. I've used it for two different classes and it has proven quite useful when it came time to applying what I had read. When I first got this book I thought it was going to be pretty useless since I felt there was no way it was as in depth material wise as I would have liked, but I was happily surprised by how useful the lessons were. The most important lesson I've learned is how important visually showing a flow diagram is and how to make one. There have been other lessons but I don't want to give too much away haha. It can get pretty boring at times because some topics are more interesting than others but that's quite common in textbooks. Honestly I would have liked more visuals in the book when it explains how to visually present topics instead of just talking/explaining to someone else then but that is just personal preference. This book may prove very useful to information systems and computer science students so it is worth a read for anyone interested in those fields of study.

Old fashioned: That's what I'd call it. How can apps and mobile device issues receive such little attention in your book? This achingly new (and unbelievably expensive) edition disappointed me. It doesn't address recent developments in Systems Analysis and Design. The Case Studies are hilariously out of date and the context is so American-centric, I felt embarrassed sitting in the middle of a group of Indian and Chinese colleagues. Clearly the Kendalls haven't developed anything for a

while. When I mentioned some of these issues in class, my professor said, "Well, they are old, you know?" yeah. I'm old too, but good grief!!! I don't intend to be mean, but I'm so disappointed I must plead with professors to find a textbook with more contemporary perspectives. it's not that we can't learn anything from this book... of course we can! But the book barely skims or completely misses many of the things that will actually get us jobs.

Recommended to the MIS majors out there!

I was using this for a class in college. I dropped out of the class because of this book. Horribly written. Over 30 years in the computer industry and I could not find an answer for one of the questions in the book at the end of a chapter. Very vague. Just can't follow it at all. Worst book I have ever not read.

Good information but written in convoluted HR speak. This book is a tedious read and I find myself constantly having to re-read entire paragraphs.

For a rental the book was clear and free of any markings and/or highlights. Everything was fine with the one exception that it smells really bad every page I turned the smell of a smoker or even like it sat in a room with mold. Probably should take it out of the rotation.

Extremely dull book, it will make you fall asleep...wished our teacher had chosen a better book.

It's one of the worst textbooks I ever had. Completely outdated. I don't know why instructors like it.

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